

Privacy Policy

1. Data controller

Maldeka
CVR 43661388
Frilandsvej 22, 9700 Brønderslev, Denmark
maldeka@maldeka.com
+45 40 23 28 25

2. Personal data, purposes and legal basis

Purpose	Personal data	Legal basis
Answering enquiries and preparing quotations	Name, email, telephone, company and the content of the enquiry	Article 6(1)(b): steps taken at your request before entering into a contract. Where the enquiry concerns a company, Article 6(1)(f): our legitimate interest in answering business enquiries
Entering into and performing contracts	Name, job title, company, email, telephone, contract and service details, and correspondence	Article 6(1)(b). For contact persons at a customer, Article 6(1)(f): our legitimate interest in administering the customer relationship
Invoicing and accounting	Name, company, address, and transaction and payment details	Article 6(1)(c): the Danish Bookkeeping Act
Operating and securing the website	IP address, time of the request, the address requested, and browser and device information	Article 6(1)(f): our legitimate interest in a stable website protected against misuse
Establishing, exercising or defending legal claims	The data relevant to the claim	Article 6(1)(f): our legitimate interest in protecting our legal position

3. Where the data comes from

We receive personal data from you. If you are a contact person at a customer or a supplier, we may receive your work contact details and job title from your employer.

4. Recipients

We disclose personal data to our hosting provider, our email and office software provider, our accounting software provider, our auditor, and public authorities where we are required to do so by law. Providers that process personal data on our behalf do so under a written data processing agreement.

5. Transfers outside the EU/EEA

Our website is hosted within the EU. If personal data is transferred to a country outside the EU/EEA, the transfer is made on the basis of a European Commission adequacy decision or the European Commission's standard contractual clauses. You can obtain a copy of the safeguards by contacting us.

6. Retention

- Enquiries that do not lead to a customer relationship: deleted 12 months after the last correspondence.
- Contracts and related correspondence: deleted 3 years after the customer relationship ends, unless a longer period is required by law or a legal claim is pending.
- Accounting records: 5 years from the end of the financial year to which they relate, as required by the Danish Bookkeeping Act.
- Website logs: deleted no later than 12 months after they are recorded.

7. Are you required to provide the data?

You are not required by law or by contract to give us personal data. If you do not provide the information requested in an enquiry, or the information needed to perform a contract, we may be unable to answer you or to deliver the service.

8. Your rights

You have the right to request access to your personal data, rectification of inaccurate data, erasure, restriction of processing, and data portability. You may object to processing based on our legitimate interests. These rights may be limited by law. Write to maldeka@maldeka.com. We answer within one month.

9. Complaints

You can lodge a complaint with Datatilsynet, Carl Jacobsens Vej 35, 2500 Valby, Denmark, dt@datatilsynet.dk, www.datatilsynet.dk.